



NEWS Release

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FREE OUTDOOR FITNESS COURT® TO OPEN AT MEMORIAL PARK

ROCKPORT, TX – The City of Rockport will cut the ribbon on its new showcase Fitness Court® at Memorial Park joining the National Fitness Campaign to make world-class fitness free for all.

Rockport is one of the first 200 communities nationally, and the only one in the Coastal Bend, to install this state-of-the-art gym facility, featuring bodyweight workouts that can be completed in seven minutes a day. The new outdoor Fitness Court® is completely free to use, and suitable for users ages 14 and up at any fitness level.

“The new fitness court is an added dimension to the multiple, first class recreational opportunities afforded at Memorial Park,” noted Rick Martinez, director of Parks and Leisure Services for the City of Rockport. “We deeply appreciative of the generosity provided by the National Fitness Campaign and the Rebuild Texas Foundation to make this outstanding facility possible for residents and visitors to the park.”

The Fitness Court® is part of a nationwide effort launched by National Fitness Campaign. With the Fitness Court mobile app for iOS and Android, users can take classes, learn workout routines, and get fit in Memorial Park while also taking advantage of the free Wifi.

(more)

Fitness Court at Memorial Park – page 2

“We’re excited to bring our campaign to make world-class fitness free to the City of Rockport,” said Mitch Menaged, founder of National Fitness Campaign. “Through partnerships with cities like these, NFC’s wellness network is expanding across the nation and building healthy habits for millions.”

On Saturday, November 16 at noon, residents are invited to celebrate the arrival of the new Fitness Court at a fun community Launch Party. This event will include a ribbon cutting, a free workout class, and giveaways from local vendors. Attendees can learn how to use their new Fitness Court® through a series of trainings and demonstrations — all are welcome!

Additional information, including links to the apps, is available on the City’s web site at <https://cityofrockport.com/724/Fitness-Court-at-Memorial-Park>

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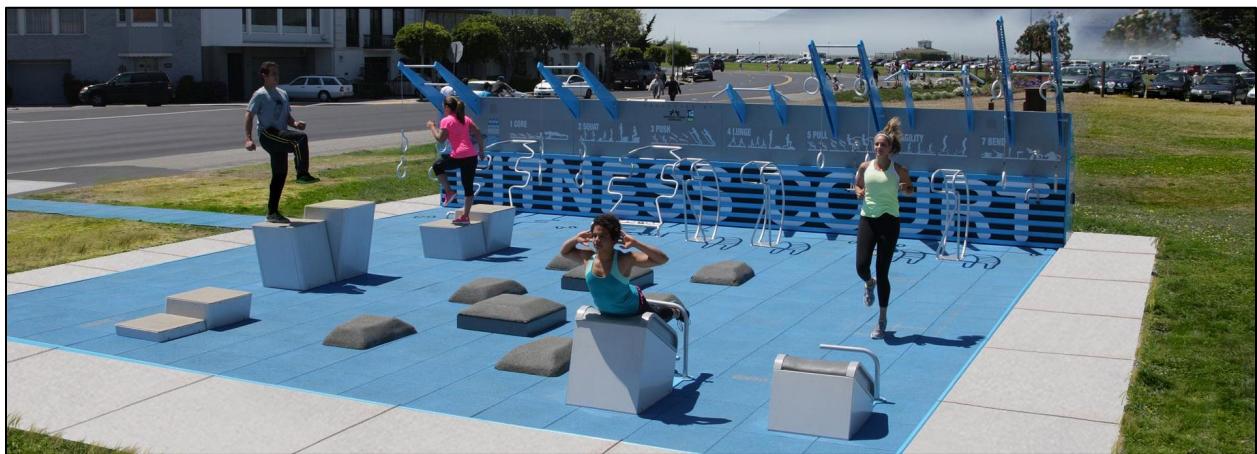


Photo courtesy of National Fitness Campaign